

# FY2017 Interim Financial Highlights & FY2017 Prospects

FIDEA Holdings Co. Ltd.

December 2017



This document contains forward-looking statements in regard to forecasts, targets and plans of FIDEA Holdings Co. Ltd. ("FIDEA") and its group companies (collectively, "the group"). These forward-looking statements are based on information currently available to the group and are stated here on the basis of the outlook at the time that this document was produced. In addition, in producing these statements certain assumptions (premises) have been utilized. These statements and assumptions (premises) are subjective and may prove to be incorrect and may not be realized in the future. Underlying such circumstances are a large number of risks and uncertainties. Please see other disclosure and public filings made or will be made by FIDEA and the other companies comprising the group, including the latest kessan-tanshin, financial reports, Japanese securities reports and annual reports, for additional information regarding such risks and uncertainties. The group has no obligation or intent to update any forward-looking statements contained in this document.

In addition, information on companies and other entities outside the group that is recorded in this document has been obtained from publicly available information and other sources. The accuracy and appropriateness of that information has not been verified by the group and cannot be guaranteed.

The financial information used in this document was prepared in accordance with accounting standards generally accepted in Japan, or Japanese GAAP.

Definitions of figures used in this document

Consolidated: FIDEA Holdings (consolidated)

2 Banks: Shonai Bank (non-consolidated) + Hokuto Bank (non-consolidated)

# **FY2017 H1 Financials Summary**



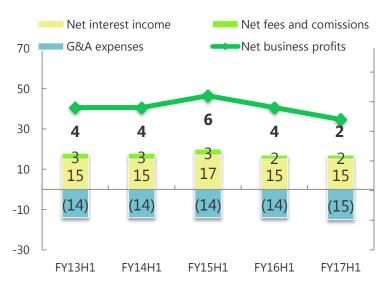
#### **Income Statement**

		FY16H1	FY17	'H1	у-о-у	Results vs.
	(JPY in billions)	(results)	(projected) ②	(results)	3-1	projected ③-②
0	rdinary revenue	25.0	_	24.8	(0.2)	-
G	ross profits Core Gross profits	19.4 18.2	16.9 16.8	17.3 17.9	(2.1) (0.3)	0.4 1.1
	Net interest income	15.6	14.8	15.8	0.2	1.0
	Net fees and commissions	2.9	2.4	2.4	(0.5)	0.0
	Net gains(losses) on debt securities	1.1	0.0	(0.6)	(1.7)	(0.6)
	&A expenses (excl. ctraordinary expenses)	14.8	15.2	15.0	0.2	(0.2)
	Personnel costs	7.9	7.9	7.8	(0.1)	(0.1)
	Non-personnel costs	5.8	6.0	5.9	0.1	(0.1)
Ν	et business profits	4.6	_	2.2	(2.4)	_
To	otal credit costs	0.8	0.8	(0.8)	(1.6)	(1.6)
	et gains (losses) on quity securities	(0.0)	0.9	0.4	0.4	(0.5)
0	rdinary profits	3.6	1.8	3.6	0.0	1.8
	et extraordinary ains (losses)	(0.0)	(0.0)	(0.0)	0.0	0.0
Total of income taxes- current and income taxes-deferred		0.3	0.5	0.5	0.2	0.0
Interim net income		3.3	1.3	3.1	(0.2)	1.8
Core OHR		81.04%	_	83.75%	2.71p	]

#### **Financial Results Review**

■ Due to the decrease in interest on loans influenced by the prolonged low-interest rate environment and the reduction of the gain on sale of securities, Ordinary revenue decreased by ¥0.2bn (0.8%) to ¥24.8bn over the same period of the previous year. On the other hand, Ordinary profits increased by ¥0.0bn (0.7%) to ¥3.6bn over the same period of the previous year due to the main factor of the decrease in Total credit costs. Interim net income decreased by ¥0.2bn (6.1%) to ¥3.1bn over the same period of the previous year.

#### <Net business profits>



## **FY2017 Financials Prospects**



#### **Company Projections for Consolidated FY2017 Results**

	FY16
(JPY in billions)	(results)
Ordinary revenue	52.1
Gross profits Core Gross profits	37.1 35.9
Net interest income	31.4
Net fees and commissions	5.1
Net gains (loses) on debt securities	1.2
G&A expenses (excl. extraordinary expenses)	29.4
Personnel costs	15.9
Non-personnel costs	11.6
Total credit costs	3.1
Net gains (losses) on equity securities	1.1
Ordinary profits	5.9
Net extraordinary gains (losses)	(0.1)
Total of income taxes- current and income taxes-deferred	1.2
Net income	4.6
Core OHR	82.02%

FY17 H1 (results)	FY17 (projected) ②	Change ② - ①
24.8	_	_
17.3 17.9	33.9 34.4	(3.2) (1.5)
15.8	30.3	(1.1)
2.4	4.8	(0.3)
(0.0)	(0.4)	(1.6)
15.0	29.6	0.2
7.8	15.6	(0.3)
5.9	11.6	0.0
(0.8)	0.6	(2.5)
0.4	1.3	0.2
3.6	5.4	(0.5)
(0.0)	(0.1)	0.0
0.5	1.3	0.1
3.1	3.9	(0.7)

above 86%

83.75%

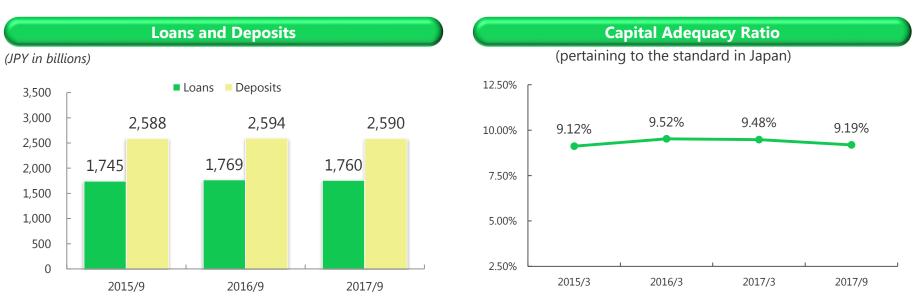
#### **Projections Summary**

■ Based on financial results for H1 FY2017, we revised the consolidated financial results forecasts announced on May 15, 2017 for the fiscal year 2017. Ordinary profits ¥5.4bn from ¥3.6bn, and Net income ¥3.9bn from ¥2.7bn, respectively.

# **Key Financials**

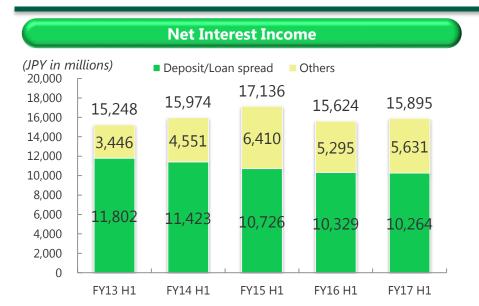


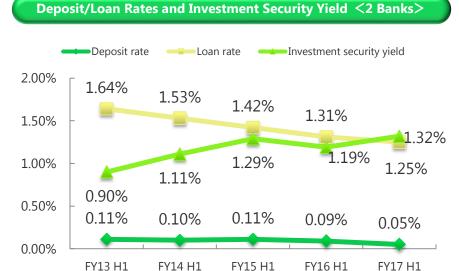


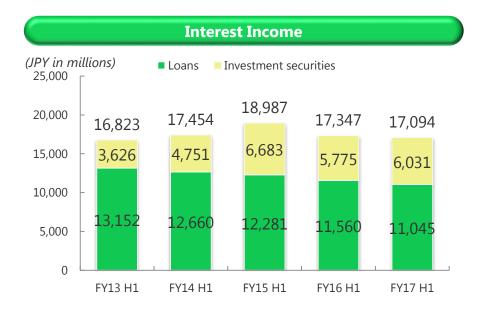


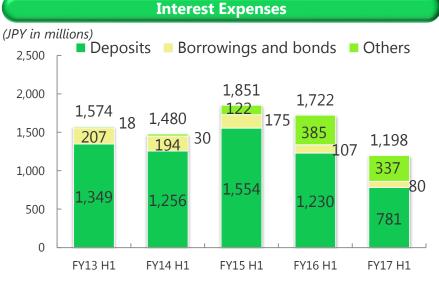
### **Net Interest Income**







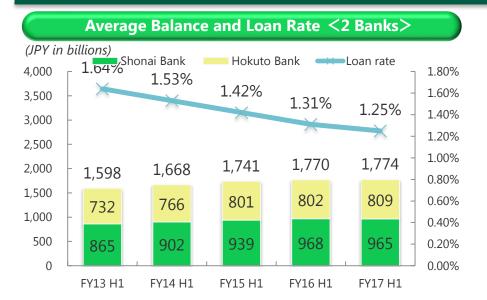


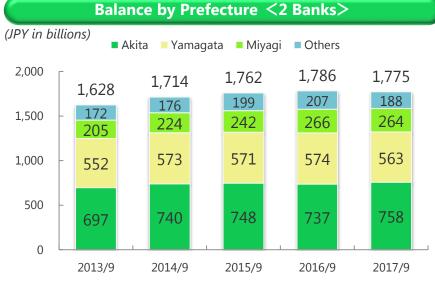


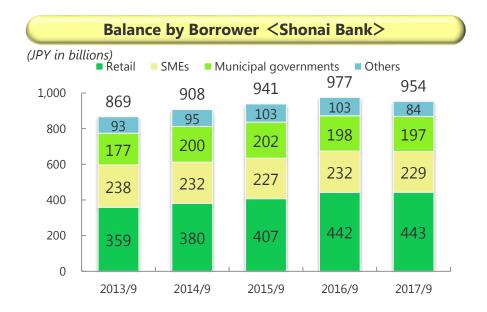
(Including Negotiable Deposits)

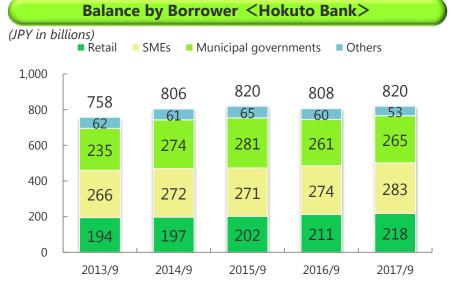
### Loans









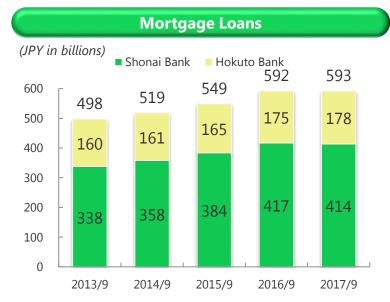


### **Breakdown of Loans**



#### Loans Classified by Type of Industry <2Banks>

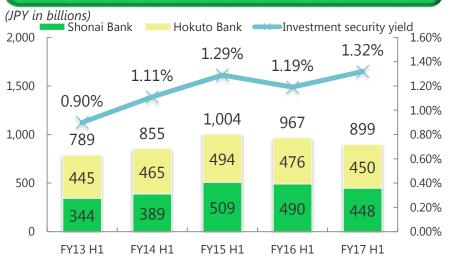
T (1) (2) (2)	201	6/9	201	7/9
Type of industry (2banks)	JPY bn	%	JPY bn	%
Domestic offices (excluding loans booked at offshore markets)	1,786.2	100.0	1,775.1	100.0
Manufacturing	114.8	6.4	106.1	5.9
Agriculture and forestry	3.4	0.2	3.1	0.1
Fishery	0.6	0.0	0.2	0.0
Mining, quarrying of stone and gavel	2.8	0.2	2.3	0.1
Construction	61.1	3.4	59.6	3.3
Utilities	39.8	2.2	50.7	2.8
Communication and information services	7.8	0.4	7.1	0.3
Transport and postal activities	20.1	1.1	18.6	1.0
Wholesale and retail	98.2	5.5	91.0	5.1
Finance and insurance	83.1	4.7	76.9	4.3
Real estate and goods rental and leasing	107.6	6.0	112.9	6.3
Scientific research and professional and technical services	5.2	0.3	5.3	0.2
Accommodations, eating and drinking services	20.6	1.2	21.8	1.2
Living-related and amusement services	17.3	1.0	17.7	0.9
Education learning support	2.3	0.1	3.2	0.1
Medical, social welfare	52.5	2.9	51.0	2.8
Services	42.5	2.4	38.2	2.1
Municipal government	460.6	25.8	456.6	25.7
Others (Including Mortgage Loans)	645.1	36.1	651.7	36.7
Overseas offices and loans booked at offshore markets	-	-	-	-
Total	1,786.2	100.0	1,775.1	100.0

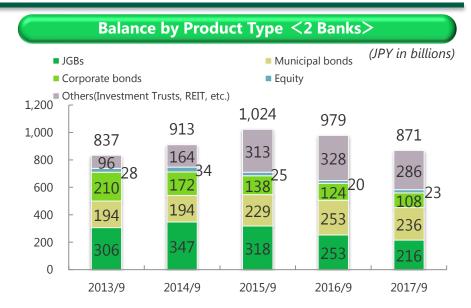


### **Investment Securities**

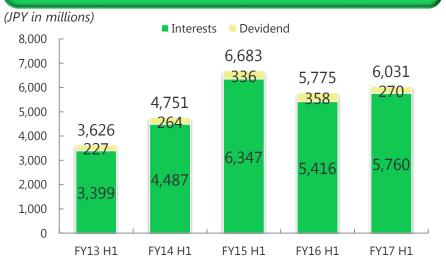




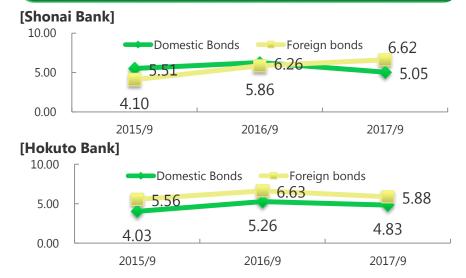




#### **Interests and Dividend of Investment Securities**



#### **Duration of Bonds < non-consolidated>**



### **Investment Securities** (Continued)



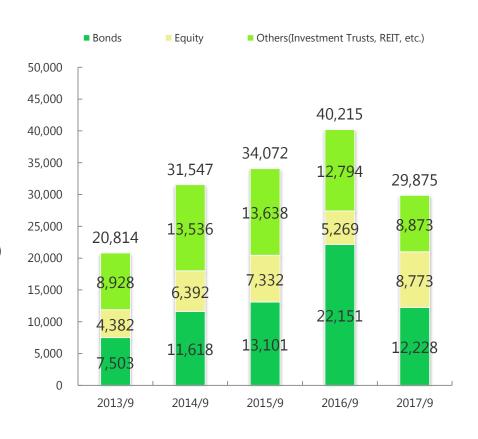
#### **Gains/Losses on Debt Securities**

(JPY in millions)	FY13H1	FY14H1	FY15H1	FY16H1	FY17H1
Selling gains	1,067	904	447	1,841	789
Redemption gains	-	-	-	-	-
Selling losses	893	64	231	700	1,417
Redemption losses	-	-	-	-	-
Impairment	0	-	-	-	-
Gains/Losses on Debt Securities	173	839	215	1,141	(627)

#### **Gains/Losses on Equity**

(JPY in millions)	FY13H1	FY14H1	FY15H1	FY16H1	FY17H1
Selling gains	1,429	430	1,990	340	605
Selling losses	55	45	217	419	116
Impairment	32	17	23	4	0
Gains/Losses on Equity	1,341	367	1,749	(83)	488

#### **Unrealized Gains/Losses on Securities Portfolio**

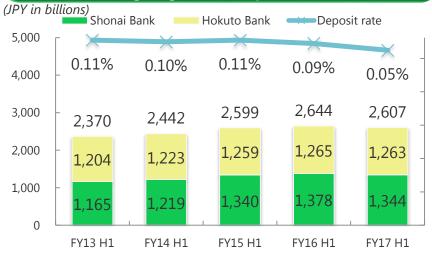


<sup>\*</sup> Monthly average in September of each fiscal year

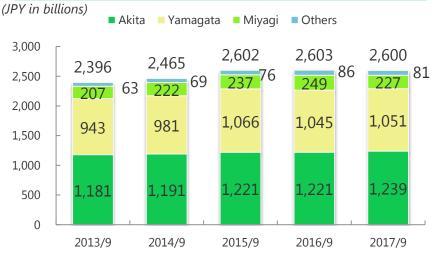
# **Deposits**







### Balance by Prefecture <2 Banks>



#### **Balance by Depositor <Shonai Bank>**

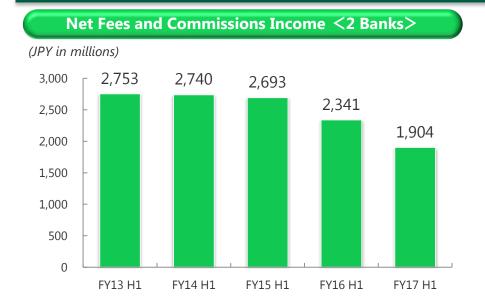


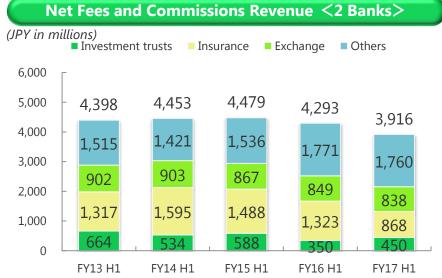
#### **Balance by Depositor < Hokuto Bank>**

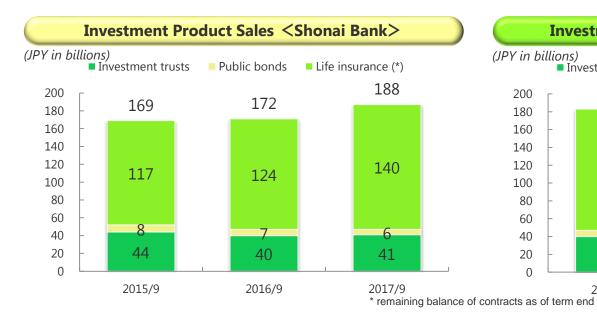


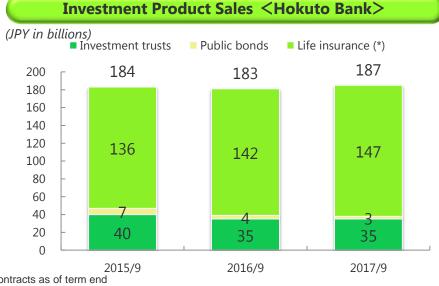
### **Net Fees and Commissions**





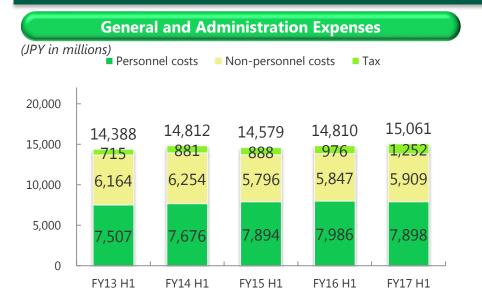


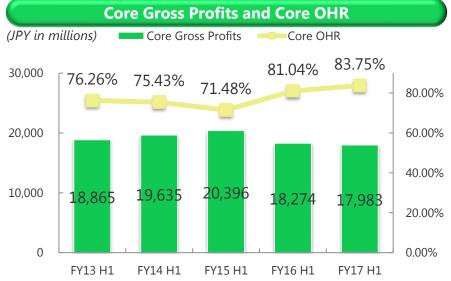




### General and Administration Expenses, OHR, Credit Costs, NPL

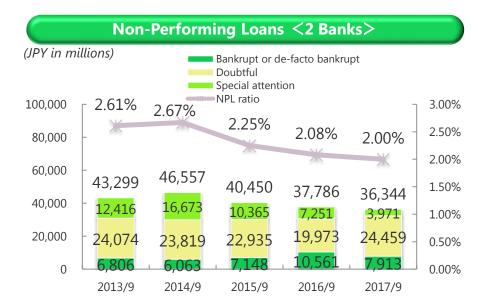






#### **Credit Costs**

(JPY in millions)	FY13H1	FY14H1	FY15H1	FY16H1	FY17H1
General allowance for loan losses	(207)	(271)	(346)	331	(858)
Write-off loans	63	52	108	47	39
Recoveries of written- off claims	1,371	1,055	490	588	86
Credit Costs	1,101	731	34	872	(811)



### **Covered Ratio of NPL**



### **Covered Ratio of Non-Performing Loans <2 Banks>**

#### 2017/9 balance

(IDV in millions)	NPL amount		Covered ratio		
(JPY in millions)	(a)	(b)	Collateral, Guaranties	Reserve	b÷a
Bankrupt or de-facto bankrupt	7,913	7,913	4,836	3,076	100.00%
Doubtful	24,459	20,924	17,030	3,894	85.54%
Special attention	3,971	2,569	2,127	441	64.70%
Total	36,344	31,407	23,994	7,412	86.41%

#### [2016/9 balance]

(15)(1)	NPL amount		Covered ratio		
(JPY in millions)	(a)	(b)	Collateral, Guaranties	Reserve	b÷a
Bankrupt or de-facto bankrupt	10,561	10,561	4,894	5,667	100.00%
Doubtful	19,973	18,115	15,072	3,042	90.69%
Special attention	7,251	4,142	3,287	855	57.12%
Total	37,786	32,819	23,254	9,564	86.85%



# Third Medium-Term Management Plan ~Consulting & Innovation~

### Overview of the Third Medium-Term Management Plan (1)



FY2013	FY2014	FY2015	FY2016	FY2017	FY2018	FY2019	FY2020	FY2021	FY2022
	ond Medium- anagement Pl		One-year Plan		nird Medium lanagement			urth Medium-t anagement P	
						/	•		

### Third Medium-term Management Plan

(Period under the plan: from fiscal 2017 to 2019)

Aim

"Continue contributing to regional revitalization as a community-based, region-wide banking group"

"Establish a lean and flexible management base to support the sustainable growth of our customers as well as regional areas"

### Slogan

### **Consulting & Innovation**

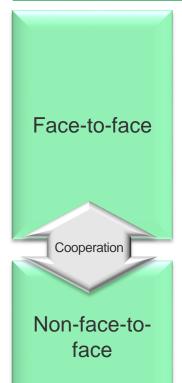
**Basic Policy** 

- (1) Exertion of consulting capabilities based on evaluation of customers' business potentials
- (2) Establishment of highly efficient retail sales structure
- (3) Reinforcement of personnel development to respond to the needs of customers
- (4) Pursuit of operational efficiency
- (5) Establishment of a securities-market-management structure capable of responding to changes in the securities market

### Overview of the Third Medium-Term Management Plan (2)



 Create new value as a provider of information and expertise for identifying and solving customers' issues through exertion of consulting capabilities



### Sales activities through consulting

- Reinforcement of headquarters' professional function for business promotion
- More active feasibility assessment meetings
- Strengthening consulting capabilities for business revitalization, succession of businesses, M&A, etc.

# Headquarters response and target marketing

- Retail sales
- More efficient clerical work at sales offices
  - Restructuring of teller work, minimization of back office
  - Strategic utilization of ICT
- Redeployment of sales offices
  - Redeployment of sales offices to match the profitability of work
- Thorough implementation of cross-selling
- Reinforcing efforts on asset succession and inheritance affairs
- Reinforcement of non-face-to-face channels by utilizing ICT
  - Contact centers
  - · Smartphones, websites, tablets
  - Clarification of potential customers through target marketing

A shift to non-face-to-face channels for corporate and private retail business with the goal of providing customer convenience and optimization

Personnel strategy

- Reallocation of personnel to promising markets
- Personnel education to support high consulting capabilities and integrated sales for both corporations and individuals

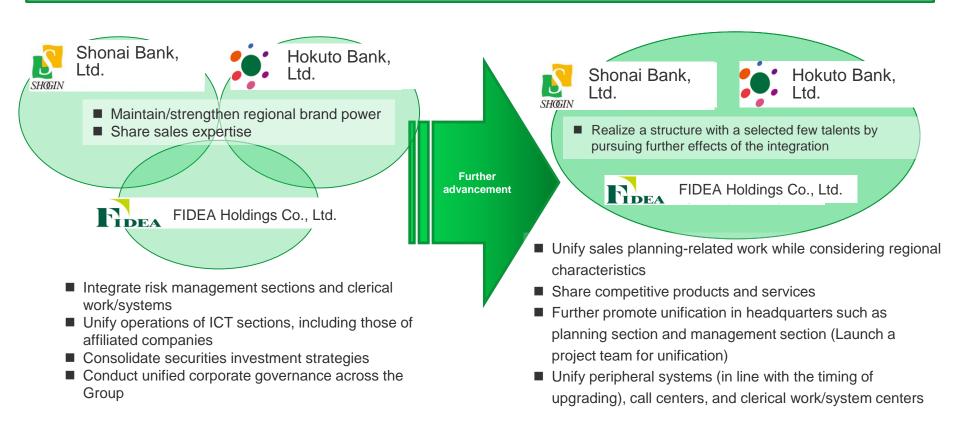
of personnel

Promotion of diversity and working-style reforms

### **Advancement of Open Platform Strategy**



- (1) More active engagement of both banks in regional revitalization projects while focusing on maintaining/expanding businesses in their respective business areas
- (2) Promotion of further integration of headquarters functions, such as consolidating corporate functions into the holding company, to strengthen sales capabilities of both banks
- (3) Pursuit of early integration of products, clerical work, system centers, etc. with unification of sales planning-related sections in April 2017



# **Target Indicators**



Indicators (non consolidated basis)	Target for fiscal 2019
Net income (Profits attributable to owners of parent)	¥3 billion or more
Ratio of fees and commissions (Ratio against core gross profit)	19% or more
Capital adequacy ratio	In the 9% range



## **Overview of FIDEA Holdings**



FIDEA Holdings Co. Ltd.					
Founded	2009 through consolidation of Hokuto Bank and Shonai Bank				
Headquarters	Sendai city, Miyagi prefecture				
CEO	Yuichi Tao				
Function	Management & administrative functions only				
Market Capitalization & Listing	JPY 37.2 billion (as of December 1, 2017) Tokyo Stock Exchange 1st Section				



#### **Shonai Bank**

Founded	1878
Headquarters	Tsuruoka city, Yamagata prefecture
CEO	Masashi Ueno
# of employees	860 (as of September 30, 2017)
Branches	87 (as of September 2017) • Yamagata:64, Miyagi:15, Akita:1, Fukushima:2 ,Tokyo: 4 and Other: 1



#### Hokuto Bank

Founded	1895
Headquarters	Akita city, Akita prefecture
CEO	Eikichi Saito
# of employees	851 (as of September 30, 2017)
Branches	83 (as of September 2017) • Akita:79, Miyagi:1, Yamagata:1, Tokyo:1 and Other: 1

- Fidea Holdings Co. Ltd. is a holding company for the Fidea Group, a regional financial group that serves a wide geographical area. The group was established through the management integration of The Shonai Bank, Ltd. and The Hokuto Bank, Ltd. The holding company is responsible for formulating group strategies, bolstering the group's franchise value through regional revitalization and handling group-wide asset liability management and risk control.
- Shonai Bank and Hokuto Bank are regional banks based in Yamagata Prefecture and Akita Prefecture, respectively, with the former maintaining a large market share in the northern part of Yamagata and the latter in the southern part of Akita. By expanding into Miyagi Prefecture, Shonai Bank has been increasing transactions with individual customers.

# Open Platform Strategy of FIDEA Group Fidea



#### [Open Platform Strategy]

- (1) FIDEA HOLDINGS and affiliated Banks are sharing clearly own missions, responsibilities and roles of FIDEA group management.
- (2) While globalization of regional economies is progressing, FIDEA is enhancing its "Competitive Edge" through pursuing specialties at the Holding Company.



SHONAIBANK

[ Creating the Platform for the Regions ] as a management strategy





Providing the Innovative Foundation ] as a management strategy

- Fortifying corporate governance over the group
- Expanding own market by pursuing wider range of business area
- Securing personnel who have expertise in various fields related to financial services and management
- Enhancing risk management and internal audit system over the whole Group
- Establishing and executing ICT Strategy covering the whole Group comprehensively
- Planning and implementing the optimum capitalization strategy focusing on soundness, efficiency and business expansion
- "OPEN" means, "Open to any interested parties for encouraging them to join FIDEA"
- means, "FIDEA HOLDINGS is the platform integrating various expertise to carry on financial group strategy "

### **Growth Potential through Open Platform Strategy**

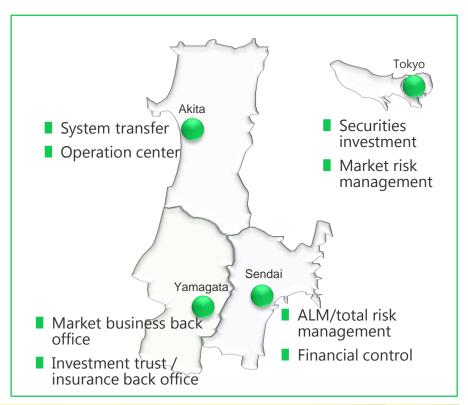


#### **Revenue Accretion Initiatives under Single Strategy**



#### **Integration of Middle and Back Office Functions and IT**

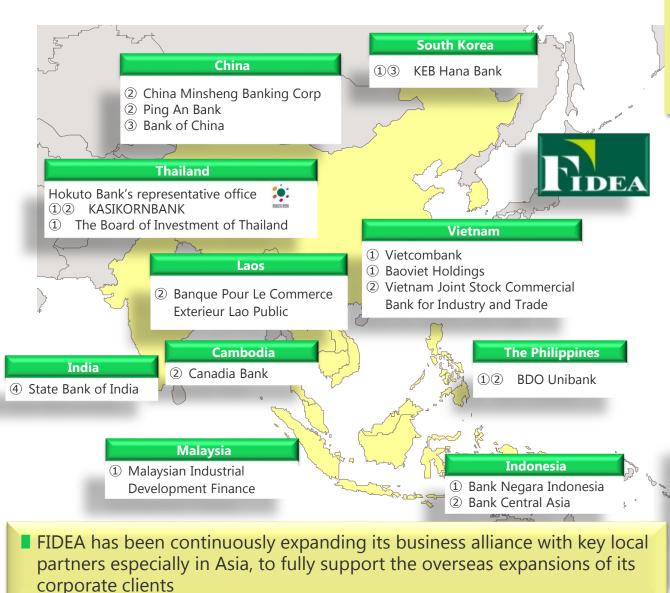
- Completed integration of backbone IT system in May 2014
- Completion of integration of middle and back office functions



- Implementation of group-wide initiatives for revenue accretion
- Completed integration of middle and back office functions and IT system

### **Global Business Alliance**





- 1 Direct alliance
- ② Bangkok Declaration<sup>(\*)</sup>
- 3 Alliance of payment and settlement operations
- 4 Alliance mediated by Japan Bank for International Cooperation
  - (\*) On 3 November 2014, total 35 reputable banks in each region joined Bangkok Declaration, 9 from ASEAN countries, China and Korea, and 26 from different prefectures in Japan.

The declaration aims to establish an innovative multilateral platform connecting Asian financial institutions.

#### Hawaii, USA

① American Savings Bank

#### Mexico

- 4 State of Aguascalientes
- 4 State of Guanajuato
- 4 State of Jalisco
- 4 State of Nuevo León
- 4 BANCO NACIONAL DE MÉXICO, S.A., INTEGRANTE DEL GRUPO FINANCIERO BANAMEX

## **Business Areas**



Akita Prefecture	
Population (2017)	1.0 million
ss prefectural product (nominal 2014)	JPY 3.4 trillion
of companies (2016)	16 thousand
eposits for individual omers of banks (2017)	JPY 2.5 trillion
Yamagata Prefe	cture
pulation (2017)	1.1 million
prefectural product nominal 2014)	JPY 3.7 trillion
companies (2016)	19 thousand
osits for individual mers of banks (2017)	JPY 3.0 trillion

Extracted from the 'kinyu map' of The Financial Journal Co., Ltd.



# Reaching out to the community and stepping into the next generation. Trust FIDEA.

FIDEA Holdings Co. Ltd.