

FY2017 Financial Highlights & FY2018 Prospects

FIDEA HOLDINGS CO. LTD.

June 2018



This document contains forward-looking statements in regard to forecasts, targets and plans of FIDEA Holdings Co. Ltd. ("FIDEA") and its group companies (collectively, "the group"). These forward-looking statements are based on information currently available to the group and are stated here on the basis of the outlook at the time that this document was produced. In addition, in producing these statements certain assumptions (premises) have been utilized. These statements and assumptions (premises) are subjective and may prove to be incorrect and may not be realized in the future. Underlying such circumstances are a large number of risks and uncertainties. Please see other disclosure and public filings made or will be made by FIDEA and the other companies comprising the group, including the latest kessan-tanshin, financial reports, Japanese securities reports and annual reports, for additional information regarding such risks and uncertainties. The group has no obligation or intent to update any forward-looking statements contained in this document.

In addition, information on companies and other entities outside the group that is recorded in this document has been obtained from publicly available information and other sources. The accuracy and appropriateness of that information has not been verified by the group and cannot be guaranteed.

The financial information used in this document was prepared in accordance with accounting standards generally accepted in Japan, or Japanese GAAP.

Definitions of figures used in this document

Consolidated: FIDEA Holdings (consolidated)

2 Banks: Shonai Bank (non-consolidated) + Hokuto Bank (non-consolidated)

FY2017 Financials Summary



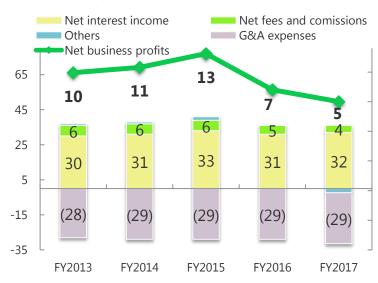
Income Statement

		FY16	FY:	L7	у-о-у	Results vs.
	(JPY in billions)	(results)	(projected)	(results)	3-1	projected ③-②
0	rdinary revenue	52.1	_	51.0	(1.1)	-
G	ross profits Core Gross profits	37.1 35.9	33.9 34.4	35.0 36.8	(2.1) 0.9	1.1 2.4
	Net interest income	31.4	30.3	32.5	1.1	2.2
	Net fees and commissions	5.1	4.8	4.9	(0.2)	0.1
	Net gains(losses) on debt securities	1.2	(0.4)	(1.8)	(3.0)	(1.4)
	&A expenses (excl. ctraordinary expenses)	29.4	29.6	29.6	0.2	0.0
	Personnel costs	15.9	15.6	15.6	(0.3)	0.0
	Non-personnel costs	11.6	11.6	11.7	0.1	0.1
N	et business profits	7.7	_	5.4	(2.3)	ı
Т	otal credit costs	3.1	0.6	1.1	(2.0)	0.5
	et gains (losses) on quity securities	1.1	1.3	1.7	0.6	0.4
0	rdinary profits	5.9	5.4	6.5	0.6	1.1
	et extraordinary ains (losses)	(0.1)	(0.1)	(0.3)	(0.2)	(0.2)
Total of income taxes- current and income taxes-deferred		1.2	1.3	1.9	0.7	0.6
Net income		4.6	3.9	4.2	(0.4)	0.3
С	ore OHR	82.02%	abobe86%	80.40%	(1.62p)	

Financial Results Review

■ Due to the decrease in loan interest revenue and gains on bond transactions, ordinary revenue decreased by ¥1.1bn (2.2%) to ¥51.0bn year on year. On the other hand, ordinary profits increased by ¥0.6bn (10.0%) to ¥6.5bn year on year due to the increase in interest and dividends on securities and the decrease in total credit costs. Net income (profits attributable to owners of the parent) decreased by ¥0.3bn (7.4%) to ¥4.2bn year on year.

<Net business profits>



FY2018 Financials Prospects



Company Projections for Consolidated FY2018 Results

	(JPY in billions)	FY17 (results)
Or	dinary revenue	51.0
Gro	oss profits Core Gross profits	35.0 36.8
	Net interest income	32.5
	Net fees and commissions	4.9
	Net gains (loses) on debt securities	(1.8)
	A expenses (excl. raordinary expenses)	29.6
	Personnel costs	15.6
	Non-personnel costs	11.7
Tot	al credit costs	1.1
	t gains (losses) on uity securities	1.7
Or	dinary profits	6.5
ı	t extraordinary gains sses)	(0.3)
cui	tal of income taxes- rrent and income res-deferred	1.9
Ne	et income	4.2

80.40%

Core OHR

FY18 H1 (projected)	FY18 (projected) ②	Change 2 - 1
_	_	_
16.0 16.3	32.6 33.0	(2.4) (3.8)
14.0	28.3	(4.2)
2.6	5.3	0.4
(0.2)	(0.3)	1.5
14.6	28.8	(0.8)
7.6	15.2	(0.4)
5.9	11.7	0.0
0.3	1.7	0.6
0.2	0.3	(1.4)
1.6	3.2	(3.3)
(0.0)	(0.0)	0.3
0.4	0.3	(1.6)
1.2	2.8	(1.4)

above 87%

Projections Summary

As for financial results of the fiscal year 2018 on a consolidated basis, we estimate ordinary profits ¥3.2 billion and net income ¥2.8 billion due to the decrease in net interest income, mainly in interest and dividends on securities which increased in the fiscal year 2017.

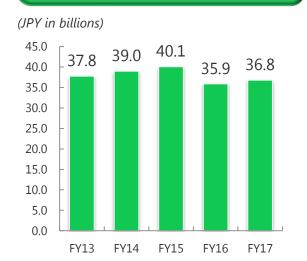
Dividend of common stock

- We have a basic policy to make stable dividend payments on ordinary share, making efforts to maintain the solid management foundation based on our long term perspective.
- We have decided to pay the term end dividend of ¥3 per ordinary share for the fiscal year 2017. Together with the already paid interim dividend, the annual dividend will be ¥6 per ordinary share. We are planning to pay ¥6 per ordinary share for the fiscal year 2018 (each of the interim and the term-end dividend will be ¥3).

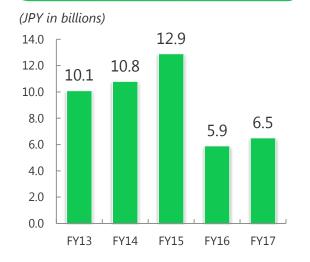
Key Financials



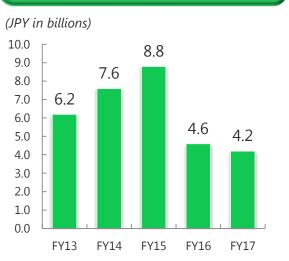




Ordinary Profits



Net Income



Loans and Deposits

(JPY in billions) ■ Loans ■ Deposits 3,000 2,362 2,433 2,392 2,429 2,500 1,66<mark>4 1,719 1,748 1,75</mark>9 1,73<mark>8</mark> 2,000 1,500 1,000 500 0 FY13 FY14 FY15 FY16 FY17

Capital Adequacy Ratio

(pertaining to the standard in Japan)

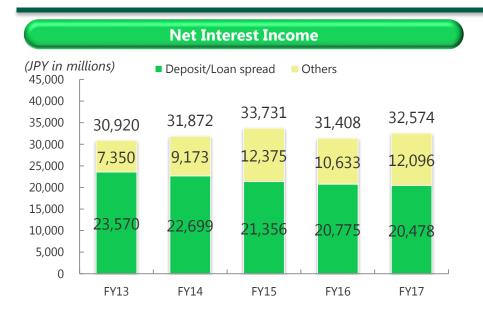


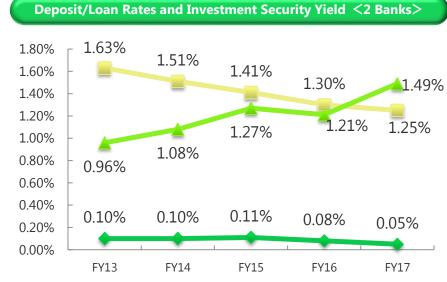
ROE (Return on Equity)

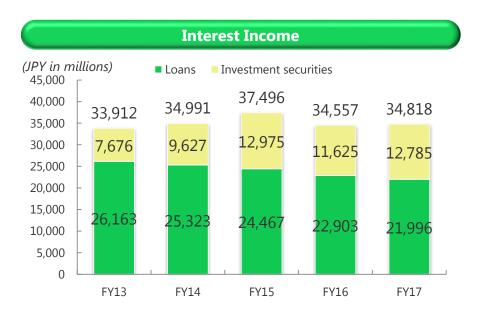


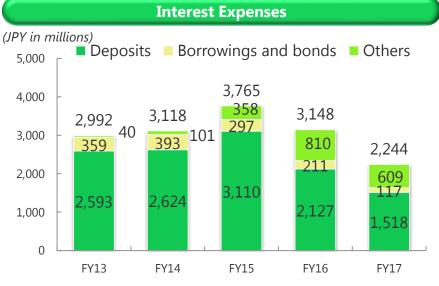
Net Interest Income







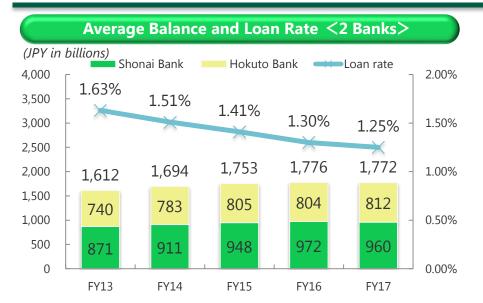


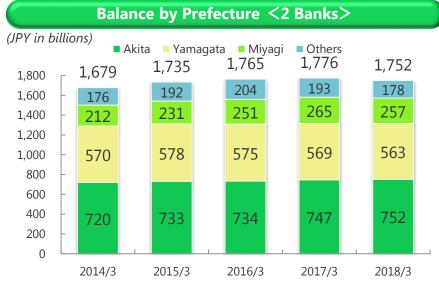


(Including Negotiable Deposits)

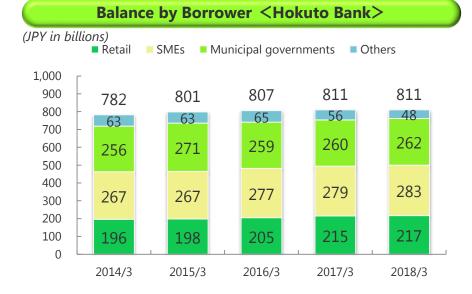
Loans







Balance by Borrower <Shonai Bank> (JPY in billions) ■ SMEs ■ Municipal governments ■ Others ■ Řetail 1,000 2014/3 2015/3 2017/3 2018/3 2016/3

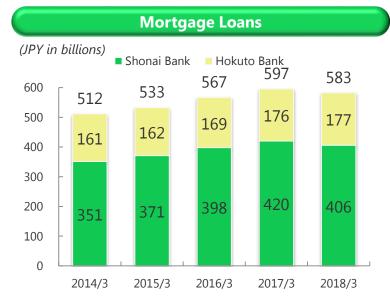


Breakdown of Loans



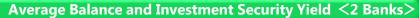
Loans Classified by Type of Industry <2Banks>

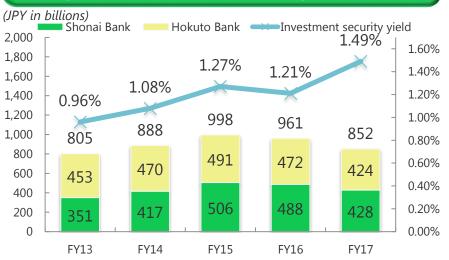
- (: (a) ()	201	7/3	2018/3		
Type of industry (2banks)	JPY bn	%	JPY bn	%	
Domestic offices (excluding loans booked at offshore markets)	1,776.3	100.0	1,752.7	100.0	
Manufacturing	108.0	6.1	106.0	6.0	
Agriculture and forestry	3.2	0.2	3.0	0.1	
Fishery	0.2	0.0	0.1	0.0	
Mining, quarrying of stone and gavel	2.7	0.2	2.3	0.1	
Construction	59.5	3.3	57.9	3.3	
Utilities	45.9	2.6	58.5	2.6	
Communication and information services	6.9	0.4	6.9	0.3	
Transport and postal activities	19.1	1.1	18.3	1.0	
Wholesale and retail	93.1	5.2	87.1	4.9	
Finance and insurance	80.0	4.5	77.9	4.4	
Real estate and goods rental and leasing	119.7	6.2	107.9	6.1	
Scientific research and professional and technical services	6.0	0.3	6.0	0.3	
Accommodations, eating and drinking services	22.1	1.2	22.3	1.2	
Living-related and amusement services	18.0	1.0	16.5	0.9	
Education learning support	2.5	0.1	4.0	0.2	
Medical, social welfare	52.9	3.0	50.4	2.8	
Services	40.8	2.3	38.1	2.1	
Municipal government	451.8	25.4	445.4	25.4	
Others (Including Mortgage Loans)	653.0	36.8	643.3	36.7	
Overseas offices and loans booked at offshore markets	-	-	-	-	
Total	1,776.3	100.0	1,752.7	100.0	

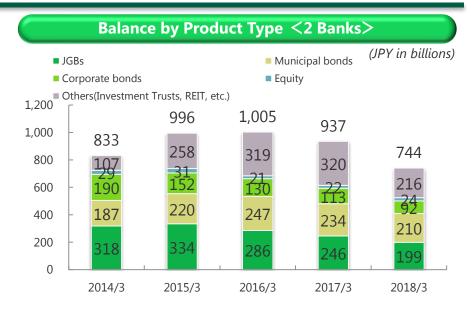


Investment Securities

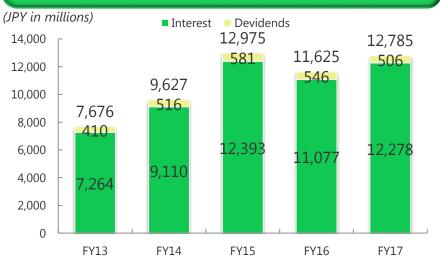




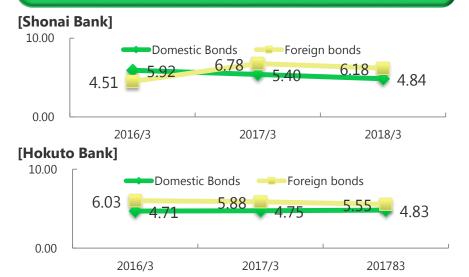




Interest and Dividends on Securities



Duration of Bonds < non-consolidated>



Investment Securities (Continued)



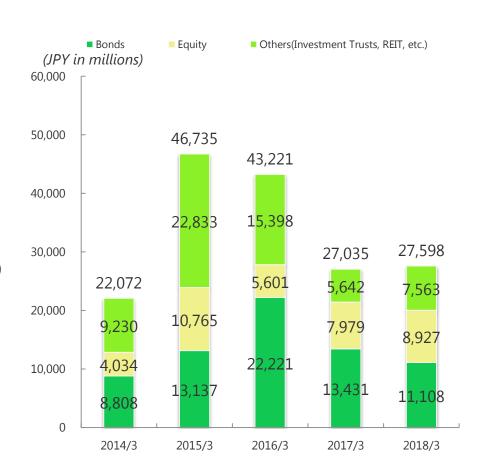
Gains/Losses on Debt Securities

(JPY in millions)	FY13	FY14	FY15	FY16	FY17
Selling gains	1,750	1,276	2,683	4,775	2,479
Redemption gains	-	41	-	-	-
Selling losses	947	264	536	3,499	4,300
Redemption losses	-	-	-	-	-
Impairment	-	-	-	28	-
Gains/Losses on Debt Securities	802	1,053	2,147	1,247	(1,820)

Gains/Losses on Equity

(JPY in millions)	FY13	FY14	FY15	FY16	FY17
Selling gains	2,232	1,834	3,281	1,624	2,018
Selling losses	147	78	918	476	272
Impairment	119	36	24	15	28
Gains/Losses on Equity	1,965	1,718	2,338	1,132	1,717

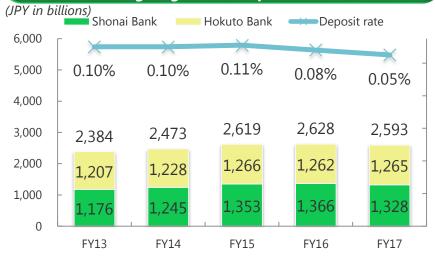
Unrealized Gains/Losses on Securities Portfolio



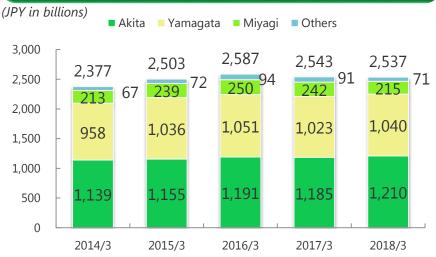
Deposits







Balance by Prefecture <2 Banks>



Balance by Depositor <Shonai Bank>

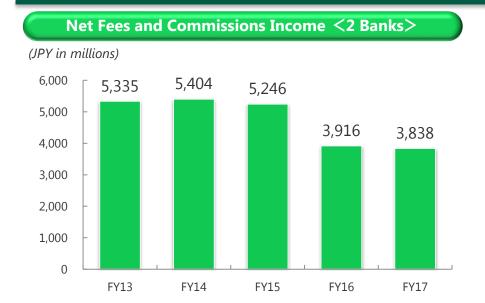


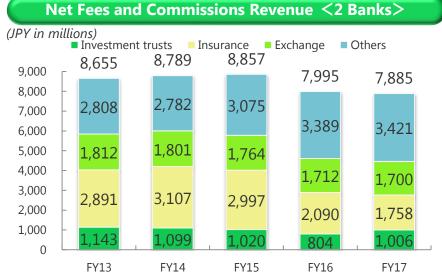
Balance by Depositor < Hokuto Bank>

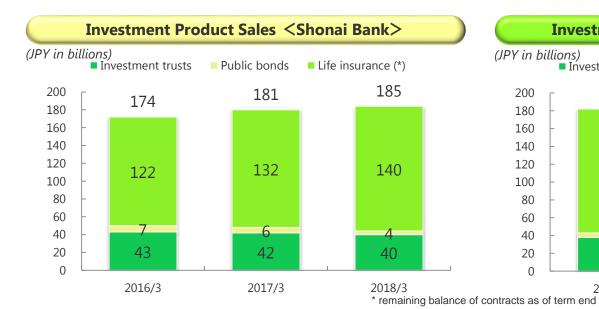


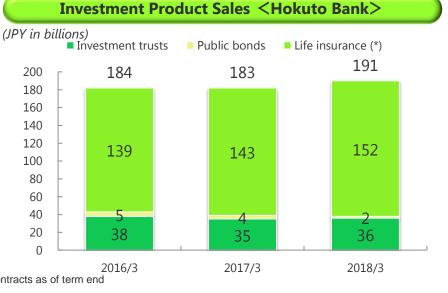
Net Fees and Commissions





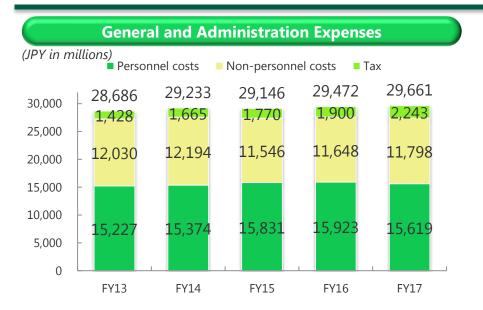


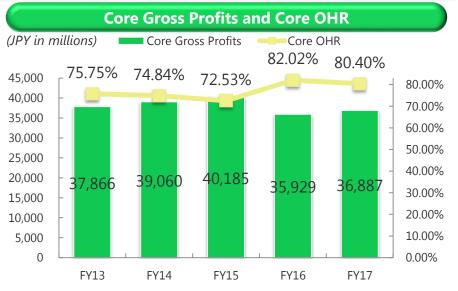




General and Administration Expenses, OHR, Credit Costs, NPL

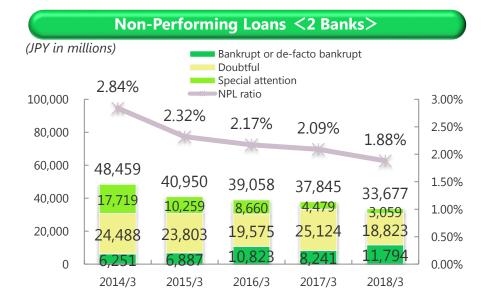






Credit Costs

(JPY in millions)	FY13	FY14	FY15	FY16	FY17
General allowance for loan losses	587	(23)	(12)	281	(713)
Write-off loans	2,015	2,735	2,861	2,982	2,005
Recoveries of written-off claims	129	191	214	150	104
Credit Costs	2,474	2,520	2,634	3,113	1,187



Covered Ratio of NPL



Covered Ratio of Non-Performing Loans <2 Banks>

2018/3 balance

(IDV in millions)	NPL amount		Covered amount	Covered ratio		
(JPY in millions)	(a)	(b)	Collateral, Guaranties	Reserve	b÷a	
Bankrupt or de-facto bankrupt	11,794	11,794	6,770	5,023	100.00%	
Doubtful	18,823	16,805	14,045	2,759	89.27%	
Special attention	3,059	1,986	1,432	554	64.95%	
Total	33,677	30,587	22,249	8,337	90.82%	

[2017/3 balance]

(IDV in millions)	NPL amount		Covered amount				
(JPY in millions)	(a)	(b)	Collateral, Guaranties	Reserve	b÷a		
Bankrupt or de-facto bankrupt	8,241	8,241	4,630	3,611	100.00%		
Doubtful	25,124	20,931	15,617	5,313	83.31%		
Special attention	4,479	3,674	2,860	814	82.03%		
Total	37,845	32,847	23,108	9,738	86.79%		



Third Medium-Term Management Plan ~Consulting & Innovation~

Overview of the Third Medium-Term Management Plan (1)



FY20	L3	FY2014	FY2015	FY2016	FY2017	FY2018	FY2019	FY2020	FY2021	FY2022
		nd Medium- nagement P		One-year Plan		ird Medium Ianagement			rth Medium- anagement P	

Third Medium-term Management Plan

(Period under the plan: from fiscal 2017 to 2019)

Aim

"Continue contributing to regional revitalization as a community-based, region-wide banking group"
"Establish a lean and flexible management base to support the sustainable growth of our customers as well as regional areas"

Slogan

Consulting & Innovation

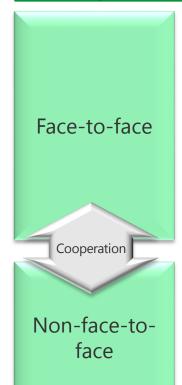
Basic Policy

- (1) Exertion of consulting capabilities based on evaluation of customers' business potentials
- (2) Establishment of highly efficient retail sales structure
- (3) Reinforcement of personnel development to respond to the needs of customers
- (4) Pursuit of operational efficiency
- (5) Establishment of a securities-market-management structure capable of responding to changes in the securities market

Overview of the Third Medium-Term Management Plan (2)



 Create new value as a provider of information and expertise for identifying and solving customers' issues through exertion of consulting capabilities



Sales activities through consulting

- Reinforcement of headquarters' professional function for business promotion
- More active feasibility assessment meetings
- Strengthening consulting capabilities for business revitalization, succession of businesses, M&A, etc.

Headquarters response and target marketing

Retail sales

- More efficient clerical work at sales offices
 - Restructuring of teller work, minimization of back office
 - Strategic utilization of ICT
- Redeployment of sales offices
 - Redeployment of sales offices to match the profitability of work
- Thorough implementation of cross-selling
- Reinforcing efforts on asset succession and inheritance affairs
- Reinforcement of non-face-to-face channels by utilizing ICT
 - Contact centers
 - Smartphones, websites, tablets
 - Clarification of potential customers through target marketing

A shift to non-face-to-face channels for corporate and private retail business with the goal of providing customer convenience and optimization

Personnel strategy

- Reallocation of personnel to promising markets
- Personnel education to support high consulting capabilities and integrated sales for both corporations and individuals

Reallocation

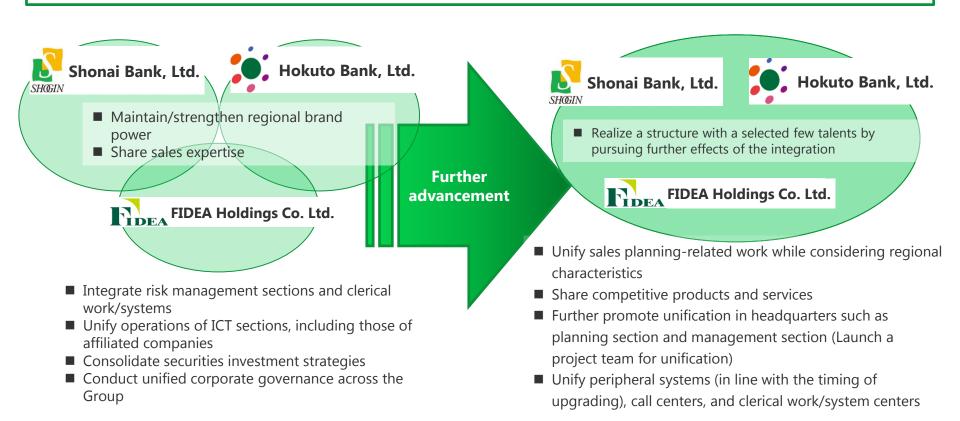
of personnel

Promotion of diversity and working-style reforms

Advancement of Open Platform Strategy



- (1) More active engagement of both banks in regional revitalization projects while focusing on maintaining/expanding businesses in their respective business areas
- (2) Promotion of further integration of headquarters functions, such as consolidating corporate functions into the holding company, to strengthen sales capabilities of both banks
- (3) Pursuit of early integration of products, clerical work, system centers, etc. with unification of sales planning-related sections in April 2017



Target Indicators



Indicators (non consolidated basis)	Target for fiscal 2019
Net income (Profits attributable to owners of parent)	¥3 billion or more
Ratio of fees and commissions (Ratio against core business gross profit)	19% or more
Capital adequacy ratio	In the 9% range



Snapshot of FIDEA Holdings

Overview of FIDEA Holdings



<u>l</u>	FIDEA Holdings
Founded	2009 through consolidation of Hokuto Bank and Shonai Bank
Headquarters	Sendai city, Miyagi prefecture
CEO	Yuichi Tao
Function	Management & administrative functions only
Market Capitalization & Listing	JPY 32.1 billion (as of May 31, 2018) Tokyo Stock Exchange 1st Section



Shonai Bank

Founded	1878
Headquarters	Tsuruoka city, Yamagata prefecture
CEO	Masashi Ueno
# of employees	840 (as of March 31, 2018)
Branches	87 (as of March 2017) • Yamagata:64, Miyagi:15, Akita:1, Fukushima:2 ,Tokyo: 4 and Other: 1



Hokuto Bank

Founded	1895
Headquarters	Akita city, Akita prefecture
CEO	Eikichi Saito
# of employees	832 (as of March 31, 2018)
Branches	83 (as of March 2017) • Akita:79, Miyagi:1, Yamagata:1, Tokyo:1 and Other: 1

- Fidea Holdings Co. Ltd. is a holding company for the Fidea Group, a regional financial group that serves a wide geographical area. The group was established through the management integration of The Shonai Bank, Ltd. and The Hokuto Bank, Ltd. The holding company is responsible for formulating group strategies, bolstering the group's franchise value through regional revitalization and handling group-wide asset liability management and risk control.
- In Shonai Bank and Hokuto Bank are regional banks based in Yamagata Prefecture and Akita Prefecture, respectively, with the former maintaining a large market share in the northern part of Yamagata and the latter in the southern part of Akita. By expanding into Miyagi Prefecture, Shonai Bank has been increasing transactions with individual customers.

Open Platform Strategy of FIDEA Group FIDEA



(Open Platform Strategy)

- (1) FIDEA HOLDINGS and affiliated Banks are sharing clearly own missions, responsibilities and roles of FIDEA group management.
- (2) While globalization of regional economies is progressing, FIDEA is enhancing its "Competitive Edge" through pursuing specialties at the Holding Company.



[Creating the Platform for the Regions] as a management strategy





Providing the Innovative Foundation] as a management strategy

- Fortifying corporate governance over the group
- Expanding own market by pursuing wider range of business area
- Securing personnel who have expertise in various fields related to financial services and management
- Enhancing risk management and internal audit system over the whole Group
- Establishing and executing ICT Strategy covering the whole Group comprehensively
- Planning and implementing the optimum capitalization strategy focusing on soundness, efficiency and business expansion
- "OPEN" means, "Open to any interested parties for encouraging them to join FIDEA"
- means, "FIDEA HOLDINGS is the platform integrating various expertise to carry on financial group strategy "

Growth Potential through Open Platform Strategy

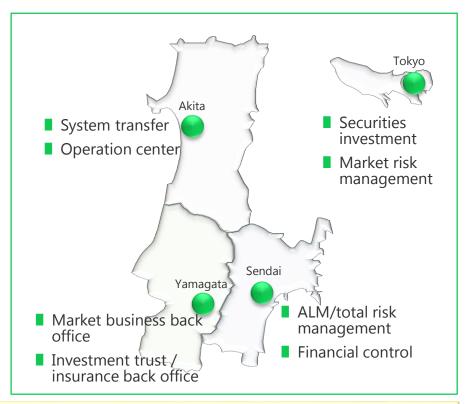


Revenue Accretion Initiatives under Single Strategy



Integration of Middle and Back Office Functions and IT

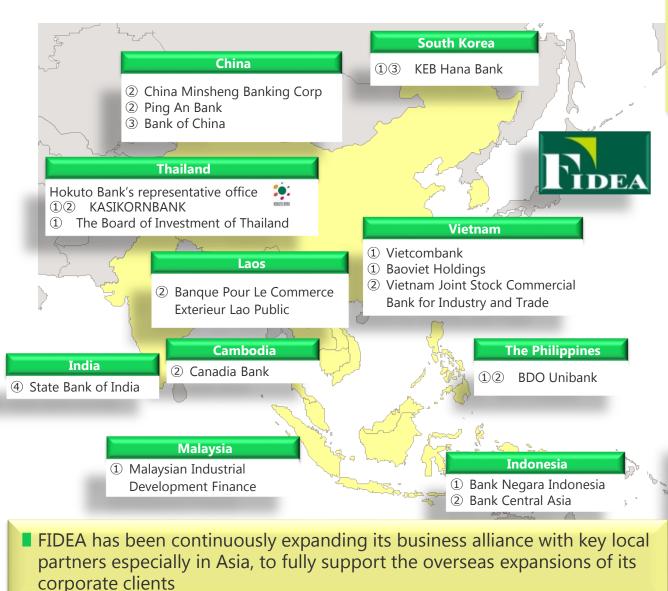
- Completed integration of backbone IT system in May 2014
- Completion of integration of middle and back office functions



- Implementation of group-wide initiatives for revenue accretion
- Completed integration of middle and back office functions and IT system

Global Business Alliance





- 1 Direct alliance
- ② Bangkok Declaration^(*)
- 3 Alliance of payment and settlement operations
- 4 Alliance mediated by Japan Bank for International Cooperation
 - (*) On 3 November 2014, total 35 reputable banks in each region joined Bangkok Declaration, 9 from ASEAN countries, China and Korea, and 26 from different prefectures in Japan.

The declaration aims to establish an innovative multilateral platform connecting Asian financial institutions.

Hawaii, USA

① American Savings Bank

Mexico

- 4 State of Aguascalientes
- 4 State of Guanajuato
- 4 State of Jalisco
- 4 State of Nuevo León
- BANCO NACIONAL DE MÉXICO, S.A., INTEGRANTE DEL GRUPO FINANCIERO BANAMEX

Business Areas

Deposits for individual

customers of banks (2017)



Akita Prefecture		
Population (2017)	1.0 million	-
Gross prefectural product (nominal 2014)	JPY 3.4 trillion	
# of companies (2016)	16 thousand	
Deposits for individual customers of banks (2017)	JPY 2.5 trillion	
	V	3//
Yamagata Prefe		

JPY 3.0 trillion

Shonai	Bank's	branches
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Hokuto Bank's branche		Hokuto	Bank's	branches
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Miyagi Prefecture

Deposits for individual				
customers of banks (2017)	JPY 2.5 trillion	Sendai	Population (2017)	2.3 million
Yamagata Prefed	ture		Gross prefectural product (nominal 2014)	JPY 8.8 trillion
Population (2017)	1.1 million		# of companies (2016)	42 thousand
Gross prefectural product (nominal 2014)	JPY 3.7 trillion	23 57	Deposits for individual customers of banks (2017)	JPY 6.8 trillion
# of companies (2016)	19 thousand	7	,	

Tokyo

Extracted from the 'kinyu map' of The Financial Journal Co., Ltd.

■ Due to the population increase in Sendai, there are substantial retail business opportunities in Miyagi



Reaching out to the community and stepping into the next generation. Trust FIDEA.

FIDEA HOLDINGS CO. LTD.